

### **IN THE SPECIFICATION**

Please change the last sentence before Table 1 to read as shown below:

Uncertainty over which method is being used for completing the valuation and the resulting inability to compare different valuations is eliminated by the present invention by consistently utilizing different valuation methodologies for valuing the different segments subsets of the enterprise as shown in Table 1.

**Table 1**

| <b>SegmentsSubsets of Enterprise Value</b>   | <b>Valuation methodology</b>   |
|--|--|
| • <b>Excess Cash &amp; Marketable Securities</b>   | GAAP   |
| • <b>Growth options</b>  | Real option algorithms   |
| • <b>Total current-operation value (COPTOT):</b>   | Income valuation*  |
| Current-operation: Cash & Marketable Securities (CASH)   | GAAP   |
| Current-operation: Accounts Receivable (AR)  | GAAP   |
| Current-operation: Inventory (IN)  | GAAP   |
| Current-operation: Prepaid Expenses (PE)   | GAAP   |
| Current-operation: Production Equipment (PEQ)  | If correlation value > liquidation value, then use correlation valuation, else use liquidation value   |
| Current-operation: Other Physical Assets (OPA)   | Liquidation Value  |
| Current-operation: Other Assets (OA)   | GAAP   |
| Current-operation: <u>Elements (E):</u><br>Customers<br>Employees<br>Vendor Relationships<br>Strategic Partnerships<br>Brand Names<br>Other Elements | Correlation to component(s) of value<br>Correlation to component(s) of value<br>Correlation to component(s) of value<br>Correlation to component(s) of value<br>Correlation to component(s) of value<br>Correlation to component(s) of value |
| Current-operation: General going concern value (GCV)   | $GCV = COPTOT - CASH - AR - IN - PE - PEQ - OPA - OA - E$  |

\* The user also has the option of specifying the total value